



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Meek's Announces Its Grand Re-Opening in Berryville, Arkansas

Springfield, MO — Meek's is excited to celebrate the Grand Re-Opening of their newly remodeled store in Berryville, Arkansas. It will all begin Saturday, March 29th and go through Saturday, April 5th with a Ribbon Cutting Ceremony at 2:00pm, on Thursday, March 27th.

The event will kick off with a companywide Customer Appreciation Day on Saturday, March 29th. Customers can take advantage of some incredible door buster sales plus enjoy lots of food and fun. Special events on Customer Appreciation Day include free hot dogs and refreshments from 11:00am to 1:00pm plus a bounce house, face painter and balloon artist for the kids. Adults can sign up for door prizes or register to win the \$500.00 Meek's Gift Certificate Grand Prize.

The Meek's Grand Re-Opening Celebration continues the entire week with popcorn and refreshments plus special sale items being offered throughout.

Super store specials for Monday, March 31st through Wednesday, April 2nd include items such as 20 lb. bags of year-round wild bird seed for only \$6.99, 1 gallon lawn and garden sprayers only \$5.99, two steel sawhorses for just \$20 and much more while supplies last. Then, on Thursday, April 3rd through Saturday, April 5th new items go on special, like the 2-pack, 65 watt, can light bulbs for only \$1.99 or 30-pack Rayovac Batteries for only \$7.99. A 50 lb. bag of black oil sunflower seeds will be on special for \$17.99, brown jersey gloves 2 for \$1.00, a 7 1/4" circular saw for \$49.00 along with many other great savings.

Meek's Berryville Grand Re-Opening will highlight the many new items they have added to their store's inventory. Plus, the store has been reorganized to accommodate these new items and is even more convenient for customers now. Additional checkout stations have been added and Meek's has expanded several of their departments including an exciting live goods selection featuring healthy, beautiful flowers and vegetable plants.

"Our Grand Re-Opening will be quite an event," says Ronnie Mathes (manager at the Berryville Meek's). "We are excited to show our customers how convenient and extensive our new store model is. We hope everyone in this area will take time to stop in and see what is new—we can't wait to show it off."

"Meek's total store count is now up to 34. It is our goal to continue to improve and provide the most convenient services and best products to the area. We hope to reduce the cost in both time and travel for our customers," says Meek's General Manager, Charlie Meek.

About Meek's Lumber Company

With more than 90 years of experience, Meek's has become one of the leaders in the building materials industry; ranking in the top 30 nationally. Currently there are 34 building centers in the Midwest Division with a general office located in Springfield, Missouri and 14 centers in the West Coast Division with a general office in Sacramento, California. Meek's range of services includes distribution centers for insulation, drywall, plywood and engineered lumber; window showrooms; a custom window and door facility; and a delivery fleet of over 300 vehicles. Meek's has more than doubled its volume in the past ten years and achieved Certified Green Dealer™ status in April 2009. Visit www.midwest.meeks.com for more information.