



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### **Meek's Announces Grand Re-Opening in El Dorado Springs**

Springfield, MO — Meek's will present their newly remodeled store to the residents of El Dorado Springs during a Grand Re-Opening Celebration beginning Saturday, June 29th and going through Saturday, July 6th.

A Ribbon Cutting Ceremony will be held on Friday, June 28th at 9:00am. Attending will be members of the community, members of Meek's and members of the El Dorado Springs Chamber of Commerce.

Throughout the Grand Re-Opening Celebration visitors will receive free popcorn, soda and yardsticks. On Saturday, June 29th from 10am to 2pm, the kids can enjoy entertainment like a Jump House, balloon artist and free hot dogs.

Many door prizes will be given out during the course of the event, including a \$500 Meek's Gift Certificate and an Apple iPad.

The Meek's Grand Re-Opening Celebration features a special sale on many quality household products. Assorted Energizer batteries are "buy one get one free", a 40 lb. bag of topsoil is just 99¢, indoor/outdoor thermometers are \$9.99 and these are just a few of many items being promoted.

The Grand Re-Opening will show off the over 5000 new items Meek's has added to this store's inventory. With so many new items, departments have been expanded and the store has been reorganized to be even more convenient and customer friendly. Additional checkout stations have been added to provide better service. Meek's has expanded their plumbing department as well as their electrical selection which now includes everything from rough electrical to finish and décor items.

"We are excited about this event," says Melody Madewell (manager at El Dorado Springs). "The El Dorado Springs Meek's is an even better store now. We are thrilled to have so much to offer our customers."

"Meek's total store count is now up to 34. It is our goal to continue to improve and provide the most convenient services and best products to the area. We hope to reduce the cost in both time and travel for our customers," says Meek's General Manager, Charlie Meek.

#### **About Meek's Lumber Company**

With more than 90 years of experience, Meek's has become one of the leaders in the building materials industry; ranking in the top 30 nationally. Currently there are 34 building centers in the Midwest Division with a general office located in Springfield, Missouri and 14 centers in the West Coast Division with a general office in Sacramento, California. Meek's range of services includes distribution centers for insulation, drywall, plywood and engineered lumber; window showrooms; a custom window and door facility; and a delivery fleet of over 300 vehicles. Meek's has more than doubled its volume in the past ten years and achieved Certified Green Dealer™ status in April 2009. Visit [www.midwest.meeks.com](http://www.midwest.meeks.com) for more information.