



## NEWS RELEASE

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December 3, 2013

FOR IMMEDIATE RELEASE

### **Meek's Announces the Grand Opening of its first ever Meek's Express Store**

Springfield, MO — Meek's will be hosting a Grand Opening event in honor of their newly remodeled store on Sunshine Street in Springfield, Missouri. Beginning Saturday, December 14th through Saturday, December 21<sup>st</sup> this event will highlight Meek's first ever "Meek's Express" store model.

Meek's Express is a new concept which allows building supply shopping that focuses on service and speed. This store model features a new streamlined system which allows customers to get in and out faster and have easier access to any type of building material. The store's product selection has been expanded and there will a checkout for retail purchases and a separate checkout desk for contractors. This will allow everyone to get in, get what they need and get back on the job. Along with the added efficiency, this Meek's location will contain a unique new Valspar Paint Design Studio and Consultation Area.

The Meek's Grand Opening Celebration features a special sale on many quality products such as smoke alarms with batteries for \$3.99, 2 for \$1 Suet Cakes for bird feeding, Duraflame compact electric stoves just \$59.00 and much more.

Saturday, December 14th is the Grand Opening Celebration kickoff. Meek's will be serving free hot dogs and sodas from 10:00am to 12:30pm. A face painter and balloon artist will be there for the kids from 10:00am to noon and Santa will be available for pictures from 10:30am to 12:30pm. There will be door prizes for the adults. Register any time during the event for the Grand Prize drawing.

"We are excited to show off our new store concept," says Brian Crosby (manager at the Springfield Sunshine Meek's). "The new Meek's Express model is adapted to our customer's needs. We welcome everyone in our area to stop by and see what the excitement is all about."

"Meek's current store count is 34 in the Midwest Division. It is our goal to continue to improve and provide the most convenient services and best products to the area. We hope to reduce the cost in both time and travel for our customers," says Meek's General Manager, Charlie Meek.

#### **About Meek's Lumber Company**

With more than 90 years of experience, Meek's has become one of the leaders in the building materials industry; ranking in the top 30 nationally. Currently there are 34 building centers in the Midwest Division with a general office located in Springfield, Missouri and 14 centers in the West Coast Division with a general office in Sacramento, California. Meek's range of services include distribution centers for insulation, drywall, plywood and engineered lumber; window showrooms; a custom window and door facility; and a delivery fleet of over 300 vehicles. Meek's has more than doubled its volume in the past ten years and achieved Certified Green Dealer™ status in April 2009. Visit [www.midwest.meeks.com](http://www.midwest.meeks.com) for more information.

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